

**Gamma Iota Sigma**



# **Sponsorship Opportunities**

## **2023 Leadership Symposium**

August 10-11, 2023

Columbus, OH



**SPONSOR DEADLINE: JULY 7, 2023**



## Event Overview

Gamma Iota Sigma's Leadership Symposium is the kickoff to the academic year, convening 100+ GIS Chapter Presidents and student officers from 100 colleges/universities for leadership training, chapter management workshops, and peer networking. Sustaining Partners have the exclusive opportunity to engage with student leaders at this event for no charge through the Sustaining Partner Career Fair and Networking Luncheon. **NEW this year, Gamma Iota Sigma is offering additional branding opportunities for Sustaining Partners wishing to further elevate their organization's brand.**



## GIS Membership At-A-Glance

- 4,000 student members
- 147 colleges/universities
- 33% RMI / 25% Act Sci / 39% adjacent majors including Finance, Marketing, Economics, Mathematics & more
- 44% female / 55% male / 1% nonbinary or gender-queer
- 35% students of color
- 365 student officers



# Branding Sponsorships/Add-Ons

## **Lunch Sponsor - Thursday, August 10 - \$3,500**

- Logo and verbal recognition at Networking Lunch with Sustaining Partners
- Recognition in conference agenda

## **Lunch Sponsor - Friday, August 11 - \$3,500**

- Logo displayed and verbal recognition at general session lunch
- Recognition in conference agenda

## **Hotel Key Card Sponsor\* - \$3,500**

- Logo displayed on hotel key card distributed at check-in to all 150 attendees

## **Headshot Sponsor - \$3,000**

- Exclusive provider of headshots available to 100+ student leaders
- Prominent logo placement on signage at Headshot Station
- Recognition in conference agenda

## **Breakfast Sponsor - Thursday, August 10 - \$2,500**

- Logo displayed at breakfast prior to opening session
- Recognition in conference agenda

## **Breakfast Sponsor - Friday, August 11 - \$2,500**

- Logo displayed at breakfast prior to general session
- Recognition in conference agenda

## **Leadership Training Sponsor - \$2,500**

- Logo and verbal recognition at facilitated Leadership Training for 100+ student leaders
- Recognition in conference agenda

## **Mobile App Sponsor - \$2,000**

- Logo displayed prominently within conference mobile app
- Recognition in relevant marketing materials and emails referencing the mobile app

## **Lanyard Sponsor\* - \$1,500**

- Logo displayed on conference lanyards distributed at registration to all 150 attendees

## **Snack Break Sponsor - Friday, August 11 - \$1,500**

- Logo displayed at afternoon snack break

## **Photo Wall Sponsor - \$1,000**

- Logo displayed at conference Photo Wall, featuring a Gamma Iota Sigma backdrop

**\*NOTE: GIS will handle design and order of sponsored materials. Sponsor will have opportunity to review and approve design for branded item.**



# GIS Foundation Support



**GAMMA  
IOTA  
SIGMA**  
FOUNDATION

## Ensuring Equitable Access for All Students Seeking Careers in the Insurance Industry

The GIS Foundation, the philanthropic arm of Gamma Iota Sigma, offers groundbreaking resources for students in the following focus areas:

1. **Mental Health** – Free counseling and mental health resources.
2. **Professional Development** – Professional headshots, stipends for business attire, travel scholarships to attend industry events, funds for exam study materials and fees, and more.
3. **Chapter Support** – Financial support for new chapters, need-based member dues assistance, educational experiences, and more.
4. **Accessibility** – Support and resources for students living with disabilities.

## Founding Partner - \$50,000

GIS is seeking ten Founding Partners to make the inaugural goals and programs of the GIS Foundation possible with a one-time gift of \$50,000. Founding Partners will be recognized indefinitely as champions of the GIS Foundation and its mission to ensure equitable access for students pursuing insurance careers. Thank you to these six organizations who have pledged their support as GIS Foundation Founding Partners:



## Allies - \$25,000 - 49,999

Allies play a key role in the continuum of the GIS Foundation. Their support brings Gamma Iota Sigma closer to ensuring equitable access for all students pursuing insurance careers. Allies are recognized by name in the GIS Annual Report, GIS Foundation website, and on social media.

## Friends of the Foundation - \$25,000 and under

Foundation Friends support the GIS Foundation through gifts-in-kind, individual donations, and ad-hoc needs of the Foundation (i.e. student travel scholarships for the Leadership Symposium). They receive recognition in the GIS Annual Report.



# Contact



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