Gamma Iota Sigma



SUSTAINING PARTNERS PROGRAM

2024-2026



gammaiotasigma.org/sustaining-partners



Program Overview

Gamma lota Sigma's **Sustaining Partners Program** is the premier and most
comprehensive way to recruit Gamma
lota Sigma students, and elevate your
employer brand to the rising generation
of talent year-round. Sustaining Partners
make a 3-year financial commitment of **\$25,000 annually**, and receive
unparalleled benefits, visibility, and access
to GIS members.

Program At-A-Glance

- \$25,000/calendar year* for 3-year term
- Year-round participation in GIS programs and events
- · Best access to GIS members
- Exclusive recruiting opportunities
- Maximized brand awareness
- Thought leadership opportunities
- And more!

GIS At-A-Glance

- 5,000 student members
- 147 colleges/universities
- 33% RMI / 25% Act Sci / 39% adjacent majors including Finance, Marketing, Economics, Mathematics & more
- 44% female / 55% male / 1% nonbinary or gender-queer
- 35% students of color
- 35,000+ alumni
- 65 Sustaining Partners

\$15,000/year discounted rate for Professional Associations Program and benefits run on a calendar year basis



Sustaining Partner Benefits

LEADERSHIP

Priority consideration for senior executive to serve on GIS Advisory Council (subject to approval & open Council seats)

RECRUITING & ENGAGEMENT

FREE participation in core GIS events:

- Annual Conference
- Leadership Symposium
- Regional Conference Series
- Allies in Insurance

GIS Career Center postings

- Entry-level postings: 25 per year
- Internship postings: unlimited

Designated interview rooms at the GIS Annual Conference

Annual Recruiting Survey report

MAXIMIZED BRANDING

Elevated visibility on GIS website, social media. and newsletters

Enhanced branding and logo placement at GIS conferences and events

Speaking opportunities at CIS conferences and events

Unlimited submissions for GIS Speakers Bureau

Contacts



GRACE GRANT
Executive Director
grace.grant
@gammaiotasigma.org
267.274.4133



ALYSSA BOUCHARD
VP, Industry Engagement
alyssa.bouchard@
gammaiotasigma.org
267.274.4138