

Gamma Iota Sigma



Sponsorship Opportunities

2023 Regional Conference Series

February 16-17, 2023

Indianapolis, IN and Forth Worth, TX



SPONSOR DEADLINE: January 13, 2023



Event Overview

Sponsor Gamma Iota Sigma's **2023 Regional Conference Series** to connect with a diverse pipeline of students - all pursuing insurance careers - from colleges and universities across your region! Elevate your organization's brand, recruit top regional talent, and invest in the future of the insurance industry in one or both locations: Indianapolis, IN | Fort Worth, TX.

Event At-A-Glance

- Regional career fair to target your search for future employees
- Keynote addresses by industry leaders
- Educational and professional development sessions
- DEI forums hosted by GammaSAID
- Networking
- And more!

GIS Membership At-A-Glance

- 5,500+ student members
- 114 colleges/universities represented
- 40% RMI / 35% Act Sci / 30% adjacent majors
- 42% female / 52% male (6% PNTA)
- 31% students of color



Sponsorships

Presenting Sponsor - \$10,000

- Attendance at either Indianapolis, IN OR Fort Worth, TX event
- 1 career fair booth
- Premier recognition, signage, and logo placement
- 5 conference passes
- Social media recognition - individual post
- Resume book in advance
- Branded registration area
- Introductory speaking opportunity
- **LIMIT: 2 AVAILABLE (1 PER LOCATION)**

Gold Sponsor - \$5,000

- Attendance at either Indianapolis, IN OR Fort Worth, TX event
- 1 career fair booth
- Logo placement
- 4 conference passes
- Social media recognition - all-sponsor post
- Resume book in advance
- Branded sponsorship of meal or snack, subject to availability
- **FREE TO VISIONARY SUSTAINING PARTNERS**

Silver Sponsor - \$3,000

- Attendance at either Indianapolis, IN OR Fort Worth, TX event
- 1 career fair booth
- Logo placement
- 3 conference passes
- Social media recognition - all-sponsor post
- Resume book in advance
- **FREE TO LEADER SUSTAINING PARTNERS**

Bronze Sponsor - \$1,000

- Attendance at either Indianapolis, IN OR Fort Worth, TX event
- 1 career fair booth
- Logo placement
- 2 conference passes
- Social media recognition - all-sponsor post
- **FREE TO INNOVATOR SUSTAINING PARTNERS**

Wi-Fi Sponsor - \$5,000

- Prominent logo placement on Wi-Fi sign-in
- Recognition on Wi-Fi signage
- **LIMIT: 2 AVAILABLE (1 PER LOCATION)**

Lanyard Sponsor - \$1,500

- Prominent logo placement on conference lanyard distributed to event attendees
- **LIMIT: 2 AVAILABLE (1 PER LOCATION)**

Mobile App Sponsor - \$2,500

- Prominent logo placement within conference mobile app
- Recognition in relevant marketing materials and emails referencing the mobile app
- **LIMIT: 2 AVAILABLE (1 PER LOCATION)**



Sustaining Partner Bonus Benefits

	VISIONARY	LEADER	INNOVATOR
Resume Book (regardless of sponsor level)	X - first access	X - first access	X - first access
Career Center Internship Postings	Unlimited	Unlimited	Unlimited
Opportunity to Submit Educational Session Proposal	X	X	X
Enhanced Sustaining Partner Recognition/Logo Placement	X	X	X
Participation in Allies in Insurance	X	X	X

Contact



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