

**Gamma Iota Sigma**



# **Sponsorship Opportunities**

**52nd Annual International Conference**

September 28-29, 2023

Baltimore, MD



**SPONSOR DEADLINE: AUGUST 8, 2023**



## Event Overview

Gamma Iota Sigma's **52nd Annual International Conference** is the insurance industry's hallmark talent event and single access point to 500+ students and faculty representing 65+ colleges and universities across the U.S. Sponsor now to elevate your organization's brand, recruit top talent, and invest in the future of the insurance industry.

## Event At-A-Glance

- One-of-its kind career fair (90+ exhibitors)
- Hundreds of interviews for internships and entry-level jobs
- Keynote addresses by industry leaders
- SME-led educational sessions
- Professional development workshops
- Allies in Insurance DEI forum
- Annual award ceremony
- Industry roundtables
- Networking opportunities
- And more!

## GIS Membership At-A-Glance

- 4,000 student members
- 147 colleges/universities represented
- 33% RMI / 25% Act Sci / 35% adjacent majors (7% PNTA)
- 39% female / 52% male (11% PNTA)
- 30% students of color



# Exhibiting Sponsorships

## Titanium Sponsor - \$25,000

- Career fair booth - Thursday (9/28) and Friday (9/29)
- Booth placement - top tier
- Logo on conference materials
- 12 conference passes (Awards Dinner ticketed separately)
- 5 Annual Awards Dinner passes
- Social media recognition - individual post
- Invitation to Recruiters Roundtable
- 20 entry-level/internship Career Center postings
- Conference program ad - full page (B&W, 5" wide x 7" tall PDF)
- Resume book
- Conference mobile app push notification
- Branded conference snack
- **FREE TO VISIONARY SUSTAINING PARTNERS**

## Platinum Sponsor - \$15,000

- Career fair booth - Thursday (9/28) and Friday (9/29)
- Booth placement - 2nd tier
- Logo on conference materials
- 10 conference passes (Awards Dinner ticketed separately)
- 4 Annual Awards Dinner passes
- Social media recognition - individual post
- Invitation to Recruiters Roundtable
- 12 entry-level/internship Career Center postings
- Conference program ad - half page (B&W, 5" wide x 3 ½" tall PDF)
- Resume book
- **FREE TO LEADER SUSTAINING PARTNERS**

## Gold Sponsor - \$10,000

- Career fair booth - Thursday (9/28) and Friday (9/29)
- Booth placement - 3rd tier
- Logo on conference materials
- 8 conference passes (Awards Dinner ticketed separately)
- 3 Annual Awards Dinner passes
- Social media recognition - all-sponsor post
- Invitation to Recruiters Roundtable
- 8 entry-level/internship Career Center postings
- Conference program ad - quarter page (B&W, 2 ½" wide x 3 ½" tall PDF)
- Resume book
- **FREE TO INNOVATOR SUSTAINING PARTNERS**

## Silver Sponsor - \$5,000

- Career Fair Booth - Thursday (9/28) and Friday (9/29)
- Booth placement - 4th tier
- Logo on conference materials
- 2 conference passes (NOTE: Awards Dinner tickets NOT included; available for purchase)
- Social media recognition - all-sponsor post
- Invitation to Recruiters Roundtable



# Branding Sponsorships/Add-Ons

## Recruiting Center Sponsor\* - \$25,000

- Logo prominently displayed at entrance to Recruiting Center, encompassing the Career Fair and First Round Interviews
- Recognition in conference agenda

## Wi-Fi Sponsor\* - \$25,000

- Prominent logo placement on Wi-Fi signage and sign-in page
- Recognition in conference program

## Conference Bags Sponsor\* - \$10,000

- Logo prominently displayed on conference bag distributed at registration to 500+ student attendees

## Headshot Station Sponsor\* - \$10,000

- Exclusive provider of headshots available to 500+ anticipated student attendees
- Prominent logo placement on signage at Headshot Center
- Recognition in conference agenda

## Conference Program Sponsor\* - \$7,500

- Logo displayed on front cover of conference program distributed at registration to 1000+ attendees

## Mobile App Sponsor\* - \$7,500

- Logo displayed prominently within conference mobile app
- Recognition in relevant marketing materials and emails referencing the mobile app

## Lanyard Sponsor - \$5,000

- Logo displayed on conference lanyards distributed at registration to 1000+ attendees

## Photo Wall Sponsor\* - \$2,500

- Logo displayed at conference Photo Wall, featuring a Gamma Iota Sigma backdrop

## Water Station Sponsor - \$1,000

- Logo displayed at one (1) of four (4) water stations in the Recruiting Center

**\*NOTE: 1 available. GIS will handle design and order of sponsored materials. Sponsor will have opportunity to review and approve design for branded items, where applicable.**



# Meal & Session Sponsorships/Add-Ons

## Annual Awards Dinner Sponsor\* - \$30,000

- Logo prominently displayed and verbal recognition at seated Annual Awards Dinner & Ceremony
- 1 reserved VIP table at Annual Awards Dinner with logo prominently displayed
- Recognition in conference agenda

## Night at the Ballpark Sponsor\* - \$25,000

- Exclusive sponsor for student conference attendees' game tickets and all-you-can eat dinner at Baltimore Orioles vs. Boston Redsox on Friday, September 29
- Recognition in conference agenda and relevant marketing materials/emails
- 10 game tickets included

## Breakfast Sponsor\* - Friday, Sept. 29 - \$10,000

- Logo prominently displayed and verbal recognition at seated breakfast prior to general session/keynote on Friday, September 29
- Recognition in conference agenda

## Lunch Sponsor - Thursday, Sept. 28 - \$7,500

- Logo displayed at grab-&-go-style lunch on Thursday, September 28
- Recognition in conference agenda

## Lunch Sponsor - Friday, Sept. 29 - \$7,500

- Logo displayed at grab-&-go-style lunch on Friday, September 29
- Recognition in conference agenda

## Session Sponsor: Allies in Insurance - \$7,500

- Logo displayed and introductory speaking opportunity at Allies in Insurance DEI networking forum
- Recognition in conference agenda
- **NOTE: Sponsorship opportunity open to Sustaining Partners only**

## Session Sponsor: Mock Interviews - \$2,500

- Logo displayed at entrance to Mock Interview workshop
- Recognition in conference agenda

## Session Sponsor: Resume Reviews - \$2,500

- Logo displayed at entrance to Resume Review workshop
- Recognition in conference agenda

**\*NOTE: Sponsorships may be split between companies but must be covered in full upon registering.**



# GIS Foundation Support



**GAMMA  
IOTA  
SIGMA  
FOUNDATION**

## Ensuring Equitable Access for All Students Seeking Careers in the Insurance Industry

The GIS Foundation, the philanthropic arm of Gamma Iota Sigma, offers groundbreaking resources for students in the following focus areas:

1. **Mental Health** – Free counseling and mental health resources.
2. **Professional Development** – Professional headshots, stipends for business attire, travel scholarships to attend industry events, funds for exam study materials and fees, and more.
3. **Chapter Support** – Financial support for new chapters, need-based member dues assistance, educational experiences, and more.
4. **Accessibility** – Support and resources for students living with disabilities.

### Founding Partner - \$50,000

GIS is seeking ten Founding Partners to make the inaugural goals and programs of the GIS Foundation possible with a one-time gift of \$50,000. Founding Partners will be recognized indefinitely as champions of the GIS Foundation and its mission to ensure equitable access for students pursuing insurance careers. Thank you to these organizations who have pledged their support as a GIS Foundation Founding Partner:



### Allies - \$25,000 - 49,999

Allies play a key role in the continuum of the GIS Foundation. Their support brings Gamma Iota Sigma closer to ensuring equitable access for all students pursuing insurance careers. Allies are recognized by name in the GIS Annual Report, GIS Foundation website, and on social media.

### Friends of the Foundation - \$25,000 and under

Foundation Friends support the GIS Foundation through gifts-in-kind, individual donations, and ad-hoc needs of the Foundation (i.e. student travel scholarships for the Annual Conference). They receive recognition in the GIS Annual Report.



# Exhibiting Sponsorship Comparison

	TITANIUM \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000
<b>Sponsor Benefits</b>				
Career Fair Booth	X - both days	X - both days	X - both days	X - both days
Booth Placement	Top tier	2nd tier	3rd tier	4th tier
Logo Displayed on Conference Materials	X	X	X	X
Conference Passes	12	10	8	2
Social Media Recognition	Individual post	Individual post	All-sponsor post	All-sponsor post
Invitation to Recruiters Roundtable	X	X	X	X
Annual Awards Dinner Passes	5	4	3	
Career Center Internship and Entry-Level Job Postings	20	12	8	
Conference Program Ad	Full page	Half page	Quarter page	
Resume Book	X	X	X	
Branded Conference Snack	X			
Conference App Push Notification	X			
	<b>VISIONARY</b>	<b>LEADER</b>	<b>INNOVATOR</b>	
<b>Sustaining Partner Bonus Benefits</b>				
Designated Interview Room(s)	5	4	3	
Early Access to Resume Book	X	X	X	
Career Center Internship Postings	Unlimited	Unlimited	Unlimited	
Opportunity to Submit Session Proposals	X	X	X	
Exclusive Receipt of Annual Recruiting Survey Report	X	X	X	
Enhanced Sustaining Partner Recognition/Logo Placement	X	X	X	
Participation in Allies in Insurance	X	X	X	



# Contact



**GRACE GRANT**

Executive Director

[grace.grant@gammaiotasigma.org](mailto:grace.grant@gammaiotasigma.org)

267.274.4133



**ALYSSA BOUCHARD**

Vice President, Industry Engagement

[alyssa.bouchard@gammaiotasigma.org](mailto:alyssa.bouchard@gammaiotasigma.org)

267.274.4138



**NIKIA STOWE**

Vice President, University Relations &  
Member Services

[nikia.stowe@gammaiotasigma.org](mailto:nikia.stowe@gammaiotasigma.org)

267.274.4137

